



*Prepared for the Council of Ministers
Government of Aruba*

ARUBA SISTER CITIES PROGRAM

April 2019

by: Oranjestad-Aruba Sister Cities Association

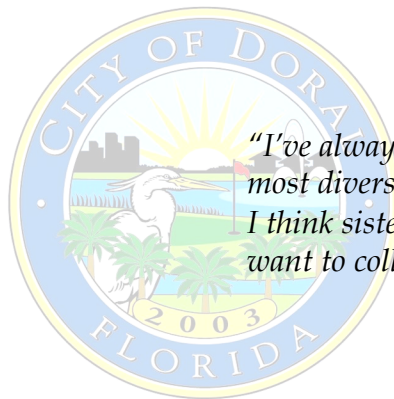




FOREWORD

-J.C. Bermudez
Mayor of City of Doral

As founding and current Mayor of Doral and on behalf of the City Council and residents of this city, it is my pleasure to extend this warm greeting to our friends and colleagues in our charming Sister City, Oranjestad, Aruba. Doral seeks a robust and engaging relationship with the administration, businesses and citizens of Oranjestad and all of Aruba for the purpose of creating mutually beneficial opportunities for both communities. I look forward to working with Oranjestad to further our shared goals of stimulating business and trade relations, encouraging cultural and educational exchanges, and committing to municipal cooperation in any areas that will contribute to shared prosperity and friendship between the people of both cities. I am a firm believer that only an active program can provide the mutual benefits that both communities seek from this alliance, and as such I am committed to building bridges and establishing a successful and sustainable Sister Cities relationship that can bear fruit for both communities for decades to come.



"I've always said we are the most diverse city, in the most diverse state in the most diverse nation on earth. I think sister cities really complement that, but I don't want to collect agreements, I want active programs."

- JC Bermudez Mayor of Doral

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PREFACE

"Doral Means Business"

-Manuel Pila

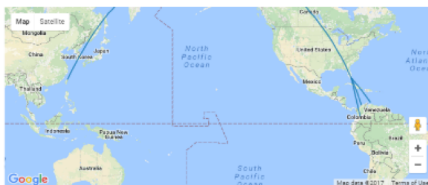
Economic Developer at City of Doral, Florida

Warm greetings from the City of Doral. As the fastest growing city in Florida and the undisputed economic engine for Miami-Dade, movers and shakers all over the world know that "Doral Means Business." As the Economic Developer for Doral, I am devoted to elevating Doral as a world-class destination for trade and commerce through programs that promote the smart growth of the City's economy. I am honored to oversee our Sister Cities program with the purpose of advancing the economic vitality of our city and its international partners. I was thrilled to be part of the process to bring about our Sister Cities relationship with Oranjestad and I am excited to help further the goal of maximizing this strategic partnership to bring about real benefits to our communities. At the heart of the relationship is a shared interest in stimulating prosperity and quality of life through cooperation in trade and tourism, art and culture, sustainability and innovation, education and governmental cooperation. "Doral Means Business" and with attention and care, this new relationship is poised to provide opportunities for prosperity for both municipalities for decades to come.



Home About Programs Member Area En

Interactive City Directory



Doral, Florida

Population: 50,913

Website: www.cityofdoral.com

Facebook: www.facebook.com/cityofdoral

Contact Name: Manuel Pila

Contact Email: manuel.pila@cityofdoral.com

Contact Phone: 305.5583.6725 ext 7018

Sister Cities

- Xizhi District, New Taipei City, Taiwan
- Oranjestad, Aruba
- Barranquilla, Colombia
- Armenia, Colombia



INTRODUCTION

SECTION

1

Aruba Sister Cities Program

THE PROGRAM'S PREMISE RESTS ON CITIZEN DIPLOMACY AND CITIZEN ENGAGEMENT

The objective of this paper is to introduce and request the official authority of a new program from the Aruban Government.

The details and benefits of The Aruba Sister Cities Program are explained in this paper.

This initiative is put forth by the Oranjestad-Aruba Sister Cities Association in consultation with the Minister Plenipotentiary in the USA; Mrs. Joselin Croes.

General Program Premise

The Aruba Sister Cities Program emerged from one basic question:



*How can I benefit internationally by **participating** in the creation of a platform which elevates **Aruba?***

Citizen Diplomacy

One of the myths of our times is that relations between countries is principally a function of government policy and that diplomacy is exclusively a government-to-government dialog. Actually, it is businessmen and businesswomen, unelected people of good will—be they artists or scientists, athletes, musicians, students, or scholars in the humanities—who are more integral to defining the tone of relations between states than elected officials. Citizen diplomacy generally precedes and increasingly supersedes government-to-government relations. Citizen diplomacy is exclusively about the power of values, the power of the human spirit. The Aruba Sister Cities Program serves as a platform which underscores the vital role of exchanges and Aruban citizen diplomacy.

INTRODUCTION

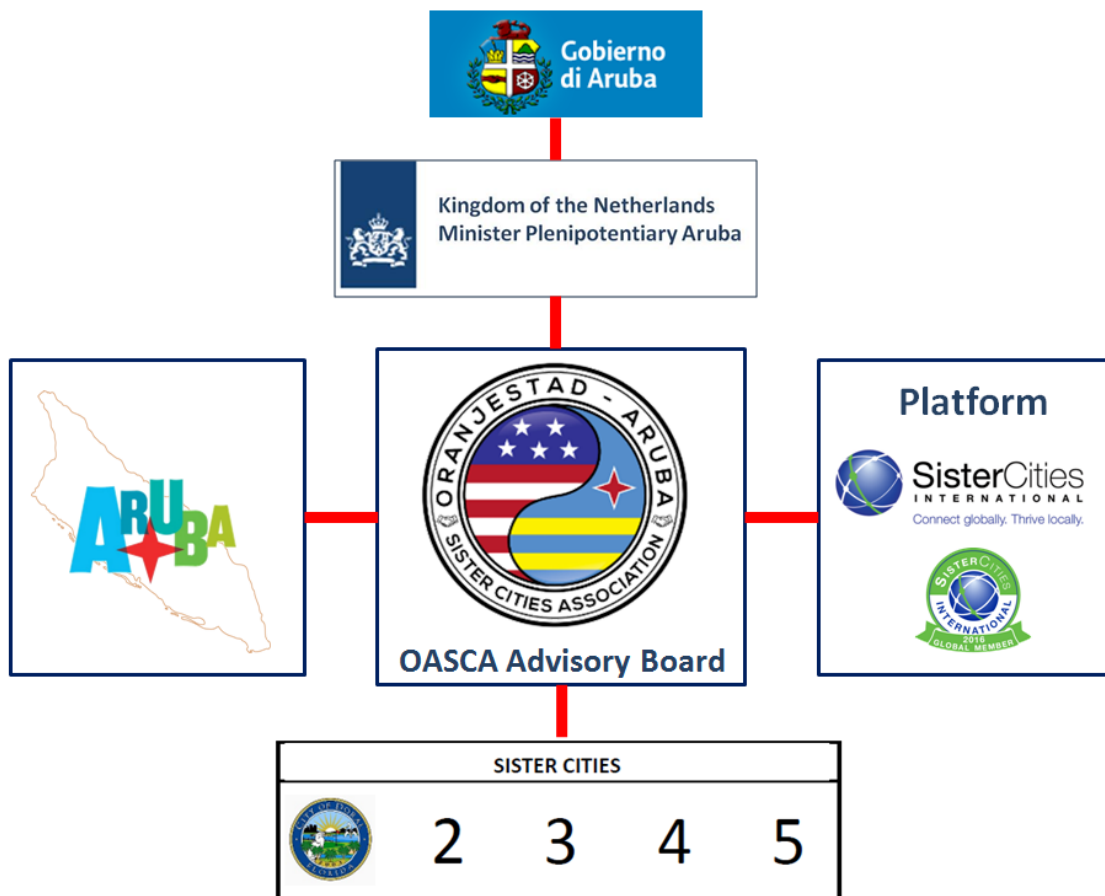
SECTION

1

Aruba Sister Cities Program

The mission of the program

The main purpose of this new program is to increase import and export connectivity between Aruba and five(5) carefully selected vitally important sister cities in the USA. The program rests on the Sister Cities International platform which encourages citizen diplomacy & citizen participation, activating and maximizing Arubans who live in the USA by engaging and devoting their talents to the advancement of Aruba with the notion that these Arubans also have the right and even the responsibility, to help shape U.S. foreign relations, “one handshake at a time”. The Oranjestad-Aruba Sister Cities Association would be the exclusive entity responsible to oversee the program which it developed. OASCA envisions the following organizational diagram:



SISTER CITIES INTERNATIONAL

SECTION

2

Connect Globally. Thrive Locally

About Sister Cities International: www.sistercities.org

Mission Statement: To promote peace through mutual respect, understanding, and cooperation — one individual, one community at a time. Sister Cities International was created at President Eisenhower's 1956 White House conference on citizen diplomacy. Eisenhower envisioned an organization that could be the hub of peace and prosperity by creating bonds between people from different cities around the world. By forming these relationships, President Eisenhower reasoned that people of different cultures could celebrate and appreciate their differences and build partnerships that would lessen the chance of new conflicts.



Sister Cities International creates relationships based on cultural, educational, information and trade exchanges, creating lifelong friendships that provide prosperity and peace through person-to-person "citizen diplomacy." Since then, Presidents Kennedy, Johnson, Nixon, Ford, Carter, Reagan, Bush, Clinton, Bush, Obama and now President Donald Trump have served as the Honorary Chairman of Sister Cities International.



Since its inception, Sister Cities International has played a key role in renewing and strengthening important global relationships. Early partnerships included a trading relationship between Seattle, Washington and Tokyo, Japan, repairing

Post WWII aid programs to Western Europe. The relationships that endured, however, were based on cultural or educational reasons that developed lasting friendships. Sister Cities International improved diplomatic relationships at watershed moments over the past 50 years, including partnerships with China in the 1970s.

In the new millennium, Sister Cities International continues to expand its reach to new and emerging regions of the world. Today, it dedicates a special focus on areas with significant opportunities for cultural and educational exchanges, economic partnerships, and humanitarian assistance. Sister Cities International works closely with the U.S. Department of State and its diplomats as well as foreign embassies in the U.S.

Sister Cities from the Kingdom of the Netherlands

The Sister Cities International Organization is hardly unknown to the Kingdom of the Netherlands with a total of 8 signed agreements. In fact; Nijmegen and Albany's alliance dates back since the late forties and this special alliance was later adopted into the Sister Cities program. The following Dutch cities have signed up and benefitted immensely from these unique US sister city relationships:

- 1947** **Nijmegen – Albany, NY**
- 1977** **Emmeloord – Goshen Indiana**
- 1980** **Enschede – Palo Alto California**
- 1985** **Rotterdam – Baltimore Maryland**
- 1993** **Leidschendam-Voorburg – Temecula California**
- 2012** **Utrecht – Portland Oregon**

The island of St. Maarten has also established a sister city relationship with the City of Tallahassee in **1999** but as a “city” of the Netherlands since the agreement was signed before St. Maarten became a constituent-partner inside the Kingdom.

The City of Oranjestad-Aruba is the newest member which signed her first sister city agreement with Doral, Florida in **2016** as the Island Nation of Aruba with the Capital City of Oranjestad registered as a Global SCI member.

The Netherlands is generally responsible for foreign affairs and defense on behalf of the entire Kingdom. The uniqueness of the Kingdom of the Netherlands as “One Kingdom-Four Countries” makes it possible that the Country of Aruba could venture out and engage with US cities based upon the Sister Cities International platform and decide in what fashion to do so without the oversight or approval of the Netherlands. It is therefore imperative that the actions of Aruba's Sister City organization be supervised by the Office of Aruba's Minister Plenipotentiary in the USA. The mission is to develop a robust Oranjestad sister city program which takes full advantage of this opportunity as a confident island nation which wishes to put a pronounced footprint in major cities and target many market segments in the United States.



ENDORSEMENT

-Natalie Olijslager - Jaarsma
Former Consul General of the Kingdom of the
Netherlands Miami, USA



OASCA OBJECTIVES

SECTION

3

History

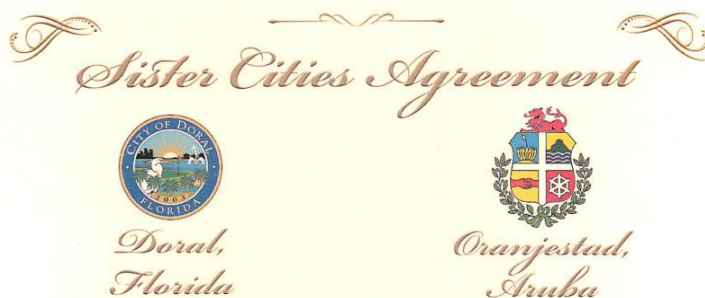


OASCA has secured the first Sister Cities Agreement between Oranjestad, Aruba and Doral, FL. on May 6th, 2016

This agreement was signed by the Former Mayor of Doral and Former Prime Minister of Aruba.

This agreement would need to be fulfilled by Aruban Citizens through the Oranjestad-Aruba Sister Cities Association, according to the Sister Cities bylaws.

OASCA has been an official Global Member of Sister Cities International organization since 2016 on behalf of Oranjestad-Aruba.



Adopted by

The Honorable Luigi Boria, Mayor of Doral

And

The Honorable Mike Eman, Prime Minister of Aruba

The City of Doral, Florida in the United States and the City of Oranjestad, Aruba, in order to formalize the links of friendship between the two cities in the spirit of municipal cooperation, mutual respect, cultural exchange and joint economic benefit, seek to develop a Sister City relationship in order to stimulate and promote communication and camaraderie.

Oranjestad and Doral are both multicultural international destinations renowned for their healthy economies, their cultural richness, commitment to sustainability and high quality of life.

The citizens of Doral are linked to the people of Oranjestad through commerce, culture, education, tourism, trade, and family ties, facilitated by the frequent flights that connect the two cities.

In August 2015, a group of Aruban investors met with City of Doral officials to propose a Sister City relationship with Oranjestad, Aruba in conjunction with a 'Little Aruba' retail development in Doral that would serve as the launching pad for the exportation and promotion of Aruban products in the United States, as well as provide a site for cultural events, tourism, trade offices and a restaurant.

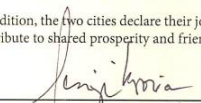
In January 2016, a letter of intent approved by the Doral City Council was delivered to the Prime Minister of Aruba, declaring Doral's interest in pursuing a formal Sister City relationship.

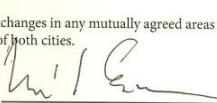
In February 2016, the City of Doral sponsored the New Generation Steel Band at the Aruba carnival, reinforcing a commitment to cultural exchange.

In March 2016, Doral officials attended the Public Private Partnership Aruba conference in Oranjestad and were welcomed by the Prime Minister, members of his Cabinet, the Aruba Tourism Authority and top-level businesses.

Now, the two cities do hereby declare their mutual commitment to establishing an active Sister City relationship for the purpose of stimulating business and trade relations between Oranjestad and Doral, as well as encouraging interaction in the areas of art, culture, education and municipal cooperation.

In addition, the two cities declare their joint intention to promote exchanges in any mutually agreed areas that will contribute to shared prosperity and friendship between the people of both cities.


The Honorable Luigi Boria
Mayor of Doral


The Honorable Mike Eman
Prime Minister of Aruba

OASCA OBJECTIVES

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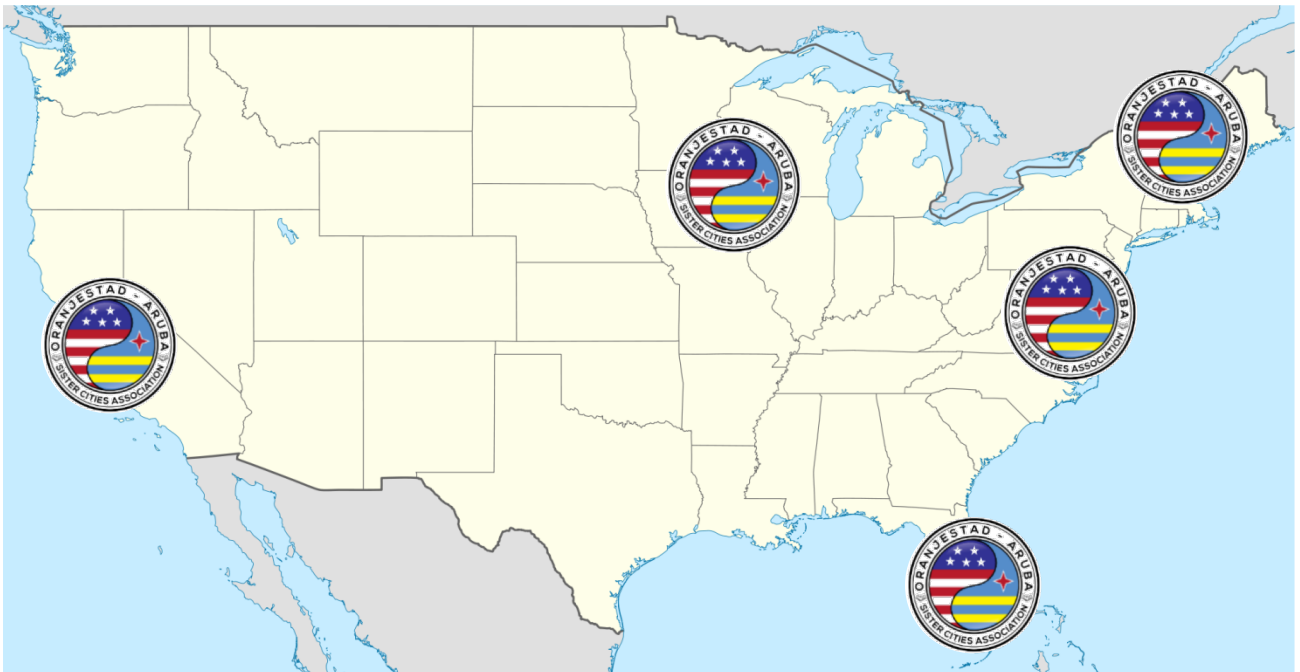
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About

In November of 2017, Oranjestad-Aruba Sister Cities International (OASCA) was officially incorporated as a 501(c)3 non-profit, all-volunteer, non-partisan, secular, committee-structured, Florida organization and the association shall be responsible to sustain the Sister City agreements it develops on behalf of Oranjestad-Aruba by making as many connections possible between the sister communities.

The association shall be a volunteer group of ordinary citizens and persons who have Aruba at heart and who, with the support of Aruba's elected officials, form long-term relationships with people and organizations in the US sister cities. The association functions independently and pursues the activities and thematic areas that it deems important to Aruba including but not limited to municipal, business & trade, education, innovation, sports, music, arts & cultural exchanges with the sister cities. OASCA's objective is to develop respect, understanding, cooperation and peace through citizen diplomacy.

OASCA would be exclusively responsible to establish and sustain a total of five (5) sister cities in the United States on behalf of Aruba.



OASCA OBJECTIVES

SECTION

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OASCA details



OASCA is comprised of Arubans living in Aruba and in the USA whom collectively possess a well balanced mix of expertise/experience in the realms of Art, Trade & Commerce, Sports & Wellness, Municipal, Tourism & Travel, Music & Culture, Creative Industries. This international team will be solely responsible to fulfill OASCA's missions.

Once the Sister Cities Program is adopted by the Council of Ministers of the Government of Aruba, OASCA's statutes and bylaws shall be officially instituted and the advisory board shall be instated in order to substantialize Oranjestad's first sister city agreement and to pursue the selection criteria to attract four (4) additional US sister cities on behalf of Oranjestad-Aruba.

Advisory Board



Ralph Romsom
SCI Coordinator



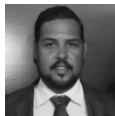
Ghislaine Dijkhoff
Education



Ever Peña
Culinary Arts



Johnny Scharbaay
Music & Culture



Tito Bolivar
Arts



Peter Cheung
Sports & Wellness
Boston Liaison



Joyce Bartels Daal
Trade & Commerce



Edjean Semeleer
Public Relations



Gino Kock
Tourism & Science

Incorporation Documents



[Department of State](#) / [Division of Corporations](#) / [Search Records](#) / [Detail By Document Number](#) /

[Previous On List](#)[Next On List](#)[Return to List](#)

Entity Name Search

No Events

No Name History

Detail by Entity Name

Florida Not For Profit Corporation

ORANJESTAD ARUBA SISTER CITIES ASSOCIATION CORP

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CITY OF DORAL

Mayor & City Council

SECTION 4



Mayor and City Council



Mayor
Juan Carlos
Bermudez



Vice Mayor
Claudia Mariaca



Councilwoman
Digna Cabral



Councilman
Pete Cabrera



Councilwoman
Christi Fraga



Accolades

- Best city in Florida for business start-ups by *BusinessWeek*.
- Named #2 of America's Top 25 towns to live well for its pro-business environment, cultural amenities and highly educated workforce by *Forbes.com*.
- City of Doral ranks 51st in top 100 places to live and launch a business in the United States by *CNNMoney.com*.
- Named the third best place in the USA to retire by *US News & World Report*.



Resident's Characteristics

Population		Language Spoken	
Total population	54,116 ¹	English only	9.1% ²
Median age	34.2 ²	Language other than English	90.9% ²
Age 0-19	29.7% ²	Spanish	80.6% ²
Age 20-34	21.5% ²	Other	9.5% ²
Age 35-54	34.3% ²	Percent high school graduate or higher	96.8% ²
		Percent Bachelor's degree or higher	55.8% ²

For more census information go to <http://www.census.gov/>



Quality of Life

- Over 10 public, charter and private schools with "A" grade status in Florida⁵
- Over 10 colleges, universities and technical schools
- Housing options that fit any life-style are all available in the City of Doral
- Six parks with a combined 121 acres of green space and recreational facilities
- Awarded Playful City USA every year since 2010 and Tree City USA in 2008 and 2013.



Industry Highlights

- Over 2,600 trade and logistics related companies (transportation & warehousing and wholesale trade)⁶
- Over 250 company headquarters⁷
- Over 100 multinational companies⁸
- Over 50 banking & financial institutions⁶
- Home to the Miami Free Zone, one of the largest privately owned and operated general purpose foreign trade zones in North America.
- Thriving tourism industry with over 20 hotels, including properties by Hilton, Marriot, Westin, Intercontinental and Trump National Doral, home to the famous Blue Monster.



Workforce

- The city of Doral has a highly skilled, multilingual and multicultural workforce of 26,314.
- 96.8% have a High School Degree or Higher.²
- 55.8 % of residents have a bachelor's degree and 20 % have postgraduate studies.²
- The unemployment rate remains at less than 4.5 %.⁴



Location, Location, Location

- Centrally located in NW Miami-Dade County
- It is bordered by three major highways.
- 1 mile from the #1 US airport in international freight (9th worldwide), Miami International Airport⁹
- 1 mile from the Hialeah Intermodal Rail Yard
- 10 miles from the Port of Miami¹⁰



Taxes

- Florida does not have personal income tax.
- 5.5% state corporate income tax
- 7% sales tax



Growth Projection

- Over 2 million square feet in approved commercial developments (Over 600,000 currently under construction)⁶
- More than 9,000 residential units approved (Over 3,000 currently under construction)⁶



Major Employers

- BE AEROSPACE INC
- BLUE CROSS AND BLUE SHIELD OF FLORIDA INC
- BOTTLING GROUP LLC (PEPSI)
- CARNIVAL CRUISE LINES
- PERRY ELLIS INTERNATIONAL INC
- TRUMP ENDEAVOR 12 LLC
- WORLD FUEL
- HELLMAN WORLDWIDE LOGISTICS
- TELEFUTURA NETWORK
- UNIVISION NETWORK LIMITED

4



CITY OF DORAL

SECTION

4

City of Doral Economic Analysis (FIU)



City of Doral Economic Analysis Report I: Competitive Assessment

See Appendix for complete Economic Analysis



CITY OF DORAL

SECTION

4

Programs relevant to Government Ministries

Oranjestad-Aruba Sister Cities Association was incorporated as a non-partisan and apolitical organization to ensure wide range participation of Aruban Citizens. Even though the relationships ought to be primarily fostered by people-to-people engagements, Sister Cities agreements must be endorsed and officialized by the highest elected official of Aruba and a Mayor of a US City.

Municipal and Governmental matters therefore are also addressed in such unique Sister Cities alliances. Here follow some valuable benefits to the Council of Ministers as a result of the adoption of The Aruba Sister Cities Program and OASCA:



Ministerio di Asunto gen., Integridad, Org. Gubernamental, Innovacion y Energia



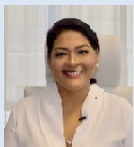
- Municipal collaborations and good governance with Sister Cities
- Energy and Innovation collaborations with Sister Cities
- Strengthen international relationships through Oranjestad's Sister Cities
- Ensuring to that All Arubans have an international platform to excell and comntribute with DISTRICT297 initiatives (Florida & Massachusetts)

Ministerio di Desaroyo teritorial, Infraestructura y Medio Ambiente



- Attract investment opportunities from Sister Cities' private sector
- Collaboration with climate change & environmental issues through Sister Cities
- Seek municipal & private sector Infrastructure expertise and new technologies from Sister Cities

Ministerio di Finanzas, Asunto Economico y Cultura



- Close international economic relationship with Sister Cities
- Cultural exchanges through Sister Cities initiatives
- Creative industries (Art, Media & Entertainment. Music, Heritage & Culture, Fashion, Start-up etc. exchange programs
- Trade shows organization

Ministerio di Turismo, Salud publico y Deporte



- Sister Cities tourism promotional events in concert with ATA
- Public health & Hospital and clinics exchanges
- Creation of Sister Cities sporting tournaments

CITY OF DORAL

SECTION

4

Programs relevant to Government Ministries

Ministerio di Husticia, Seguridad y Integracion



- Sister exchanges with Doral and Dade Police and law enforcement
- Sister exchanges & training with Dade County Fire Departments
- Build closer relationship with US Southern command
- All of the above headquartered in Doral Florida

Ministerio di Asunto Social y Labor



- Instate Sister Cities Scouting interchanges
- International youth & elderly care programs
- Family policy and social campaigns interchanges with Sister Cities
- Encouragement of world citizenship in Aruba

Ministerio di Enseñansa, Ciencia y Desaroyo Sostenibel



- Aruba Sister Elementary School Program
- Student exchange programs
- University & College interchanges

Ministerio di Transporte, Comunicacion y Sector Primario



- Green technology & smart cities collaborative exchanges
- Maritime, logistics, transportation and warehousing interchanges
- Exchanges with telecommunication sector



Mayor and City Council



Mayor
Juan Carlos
Bermudez



Vice Mayor
Claudia Marisa



Councilwoman
Digna Cabral



Councilman
Pete Cabrera



Councilwoman
Christi Fraga

CITY OF DORAL

SECTION

4

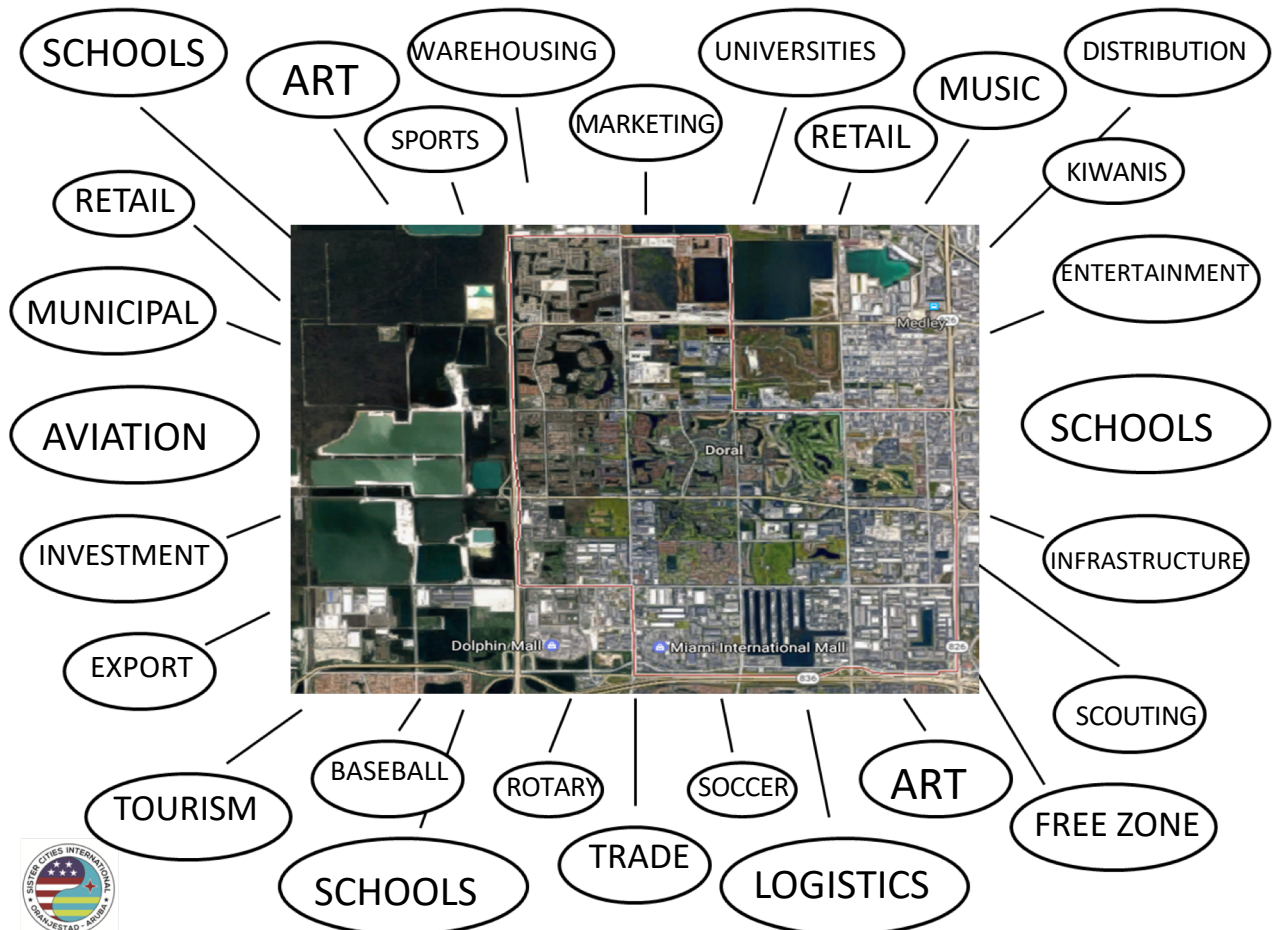
2019 Proposed private sector connectivity study

Upon the official adoption of the Aruba Sister Cities Program by the government of Aruba, a detailed study will be commissioned to measure existing and assess future connectivity opportunities to substantialize and maximize the potential of the sister cities program in Doral.

A consortium of bureaus from both sister cities is envisioned to participate in this targeted study and orchestrated by FIU Metropolitan Center, providing a scientific study which produces the necessary data to measure progress and which would serve as foundation to attract Oranjestad's next Sister Cities.

This comprehensive study will be constantly updated as new interchanges, connections and relationships are made and this study will also be conducted in the additional (4) Oranjestad's sister cities.

Invitations for the Aruba-Doral connectivity study will go to: FIU, MDC, Doral Business Forum, Doral Chamber of Commerce, Division of Economic Development City of Doral, Universidad di Aruba, Kamer van Koophandel Aruba, ATIA, ARINA, EXprodesk, DISTRICT297 and other stakeholders who might benefit from this data



The Tourism & Travel industry is the most important pillar upon which Aruba's economy rests. Most all of Aruban programs and initiatives are directly or indirectly impacted by this flourishing industry. Tourism has truly put Aruba on the world map!

The proposed Sister City program will naturally relate directly to this significant pillar as the sister cities are obviously only accessible via long-distance travel.

The Tourism industry is managed by the Aruba Tourism Authority which brands, exposes and markets our Happy Island, attracting millions of travelers from around the world.

The USA is Aruba's largest and most lucrative tourism market (predominantly from the North East coast)

ATA has been successful because it has developed an efficient infrastructure and network in the USA and strategically established its US headquarters in New Jersey with a dynamic team of well-trained representatives promoting Aruba across the entire USA.



This “boots on the ground” strategy is also applied to the Sister Cities movement as this is proven to be the best method to maximize people-to-people engagement.

ATA has implemented innovative programs encouraging local citizen diplomacy thus insuring that the entire population understands the industry's importance and establishing consistency and elevating the Aruba brand.

ATA understands that the Aruban Citizen is the most valuable asset as is reflected in programs it created like “Duna Aruba e Mihor di Bo” and “Local shortcuts” and also developed valuable certifications programs like “Mi Compromiso”, ensuring a high level of service to properly cater to the market segment which Aruba targets.

OASCA & ATA

The creation of the proposed Aruba Sister Cities program was also inspired by the Aruban people and offers a platform upon which all Arubans can rise to a higher international level.

Due to these communalities it is detrimental that the Sister City program collaborates closely with ATA's to insure that ATA's local mission is in-synch with the Sister City program's mission ensuring continuity and cohesiveness.

Aruba's Sister Cities program does not interfere but rather enhances ATA's US mission if the two organizations work together, find common ground and coordinate especially around the creation and execution of the yearly agenda's. The decision to position OASCA's headquarters in the South East had a lot to do with ATA's physical location in the North East; maximizing Aruba's presence and exposure and avoiding possible interference. Since OASCA has a broader mission promoting all sectors of Aruban society and highlighting other pillars of the Aruban economy, it made better sense to be headquartered at the closest distance from Oranjestad in reach of two mayor airports and two mayor seaports in the Mecca of the freight and logistics community that is Doral.

From a Tourism standpoint, Florida consistently ranks in the top 5 of visitors to Aruba and that also weighed in the decision of OASCA's positioning.

OASCA looks forward to an engaging relationship with the Ministry of Tourism and the Aruba Tourism Authority

NORTH AMERICA

NEW JERSEY

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Email: c.zenzola@aruba.com

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DEVELOPMENT BUSINESS - US

Kim Riddle
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Email: k.riddle@aruba.com or
ata.houston@aruba.com

Private Sector Contribution

As a not for profit Corporation which is established in Oranjestad's first US Sister City, OASCA earns the right to solicit funding in the form of endowments, sponsorships, donations, grants and other funding means within the United States.

At present, Aruba has not taken advantage of this foreign funding opportunity which would help fund initiatives which directly benefit Aruba as Oranjestad-Aruba is officially connected to US Cities via a Sister Cities agreement .

This sets OASCA apart from the many local Aruban NGO's who do excellent work for the benefit of Aruba and ensures that OASCA does not compete for the local Aruban funding sources.

Besides rigorous fundraising, OASCA will also institute a membership program with a fixed yearly contribution fee in return of member benefits. OASCA will seek members from all over the world who are interested in the mission and who can benefit from an Aruban alliance. These funds are to cover basic operating expenses to ensure self-sustainability of the association.

OASCA aims not to put financial strain on the Government of Aruba and does not seek a financial appropriation at this present stage.

OASCA envisions the following membership grid:



Membership Program

GOLD	PLATINUM	TRUSTEE
\$ 75	\$ 200	\$ 500
12 Months	12 Months	12 Months

THE ROAD AHEAD

SECTION

7

Proposed Agenda 2019

The following events are proposed for the remaining 2019 Calendar Year

2019 Calendar

January 2019							February 2019							March 2019							April 2019						
S	M	T	W	Th	F	S	S	M	T	W	Th	F	S	S	M	T	W	Th	F	S	S	M	T	W	Th	F	S
		1	2	3	4	5						1	2						1	2		1	2	3	4	5	6
6	7	8	9	10	11	12	3	4	5	6	7	8	9	3	4	5	6	7	8	9	7	8	9	10	11	12	13
13	14	15	16	17	18	19	10	11	12	13	14	15	16	10	11	12	13	14	15	16	14	15	16	17	18	19	20
20	21	22	23	24	25	26	17	18	19	20	21	22	23	17	18	19	20	21	22	23	21	22	23	24	25	26	27
27	28	29	30	31			24	25	26	27	28			24	25	26	27	28	29	30	28	29	30				
														31													
May 2019							June 2019							July 2019							August 2019						
S	M	T	W	Th	F	S	S	M	T	W	Th	F	S	S	M	T	W	Th	F	S	S	M	T	W	Th	F	S
				1	2	3							1		1	2	3	4	5	6					1	2	3
5	6	7	8	9	10	11	2	3	4	5	6	7	8	7	8	9	10	11	12	13	4	5	6	7	8	9	10
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26	27	28	29	30	31		23	24	25	26	27	28	29	28	29	30	31				25	26	27	28	29	30	31
							30																				
September 2019							October 2019							November 2019							December 2019						
S	M	T	W	Th	F	S	S	M	T	W	Th	F	S	S	M	T	W	Th	F	S	S	M	T	W	Th	F	S
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22	23	24	25	26	27	28	20	21	22	23	24	25	26	17	18	19	20	21	22	23	22	23	24	25	26	27	28
29	30						27	28	29	30	31			24	25	26	27	28	29	30	29	30	31				

EVENT 1

ART – “The Silence Project”

In coordination with ARTISA, the Aruba Art Fair and DORCAM to highlight humanitarian causes between Aruba and Doral via murals in San Nicolas

Duration> 1- Week (Mural to stay up for about 3 years)

Location> [Aruba](#)



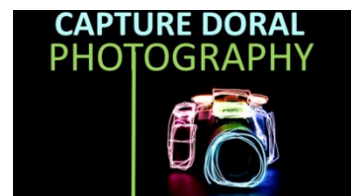
EVENT 2

ART – “Capture Doral Exposition”

Expose Doral photography exposition in celebration of the third anniversary of the Sister Cities agreement between Oranjestad and Doral

Duration>1- Month

Location> ARTISA and KvK Galleries [Aruba](#)



THE ROAD AHEAD

SECTION

7

Proposed Agenda 2019

EVENT 3

SPORTS (Little League Baseball)

Invite Doral Little League team to Aruba as segue to the creation of a yearly Sister Cities Tournament in Aruba

Duration> 3-4 Days

Location> Aruba



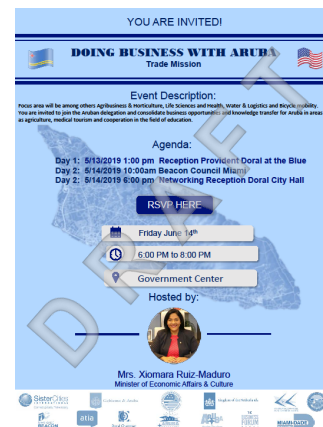
EVENT 4

TRADE & COMMERCE

Headed by Mayor Bermudez in concert with Commissioner Jose "Pepe" Diaz International Trade Consortium, HUBB, Beacon Council – Ministry of Economic Affairs, ARINA, KvK, ATIA AHATA, ATA, and other stakeholders

Duration> 3-4 Days

Location> Aruba and Doral



EVENT 5

DANCE & FOLKLORE

Sister Dance School initiative with Club di Movimiento with 5 dance schools from Doral -Dance interchange

Duration> 2-3 Days

Location> Doral



Proposed Agenda 2019

The following programs are in the pipeline to commence in 2019

PROGRAM 1

Aruba Bike Party (Boston and Aruba)

Objective: To connect the Biking communities; “one bicycle at the time” as segue to a possible Sister Cities agreement with Boston or Cambridge. First annual event scheduled for July 20th followed by event in Aruba in November 2019 during Fietsweek



PROGRAM 2

“Chinchirinchí” Sister Elementary School Program

Objective: to connect elementary schools to counterparts in US Sister Cities

Pilot Project between Mon Plaisir in Oranjestad and Downtown Doral Elementary Charter School to be implemented this year.



PROGRAM 3

Tingilingi Box Campaign

Objective: To commission the manufacturing and exportation of a Tingilingi Box for the City of Doral to be used in Aruban Pop-Up events highlighting Aruba’s unique musical history and culture.



THE ROAD AHEAD

SECTION

7

Oranjestad's next proposed Sister City Boston or Cambridge

As a Global Member of the Sister Cities International Organization, Oranjestad-Aruba has been featured in the "Cities Seeking Cities" newsletter which resulted in positive reactions from many cities across the USA.

OASCA has zeroed in on the City of Boston and Cambridge which have shown tremendous interest in the Happy Island. A preliminary MOU is to be signed in July, 2019 which should culminate in a Sister Cities agreement.

Deliberations have been ongoing since 2017 to determine a possible Sister City agreement between Oranjestad-Aruba and Boston-Massachusetts before 2020.



Connect globally.
Thrive locally.

Cities Seeking Cities Newsletter

This month's international spotlight

Each month Sister Cities International will highlight a few communities that are currently searching for sister cities in the United States. If your city is looking for a new partner and think one of these communities would be a good match, please contact us at partnerships@sistercities.org for more information.



Oranjestad, Aruba
Population: 35,980

Oranjestad is a unique blend of old and new that lends a distinctive charm to Aruba's capital. A bustling harbor city, Oranjestad's streets and malls are dotted with international luxury retailers, diverse boutiques, and jewelry stores. Oranjestad is home to the Universiteit van Aruba, the Xavier University School of Medicine and the island's largest secondary school, Colegio Arubano.



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Conclusion

The Aruba Sister Cities Program is created as a foreign-affair endeavor but it is genuinely “Made in Aruba” and developed for the benefit of ALL Arubans who reside on the island and in the USA as well.

The initiative was inspired unselfishly with a “We’re all in this together” viewpoint with the wish that this unique Aruban international platform could serve to elevate and empower Arubans from all walks of life internationally and in the hope that all Arubans proudly participate and claim this project as their own.

It has been a long time coming but OASCA hopes to officialize the Sister Cities Program and hopes that our elected officials endorse the initiatives which it creates.

Oranjestad-Aruba Sister Cities Association belongs to us all Arubans!



“It is amazing what you can accomplish if you do not care who gets the credit” President Harry S. Truman

